



#### Framing Strategy: Coping in Context



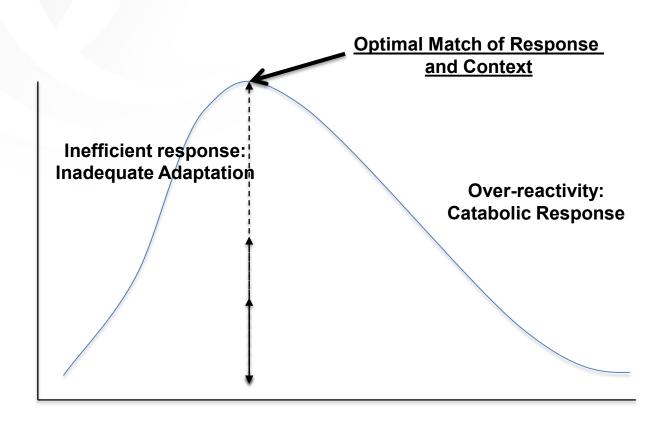
Black Bear: Make noise pepper spray

Grizzly Bear: Play dead (or have MI on spot)



### Stress Dynamics: Balancing Cost, Context, and Coping

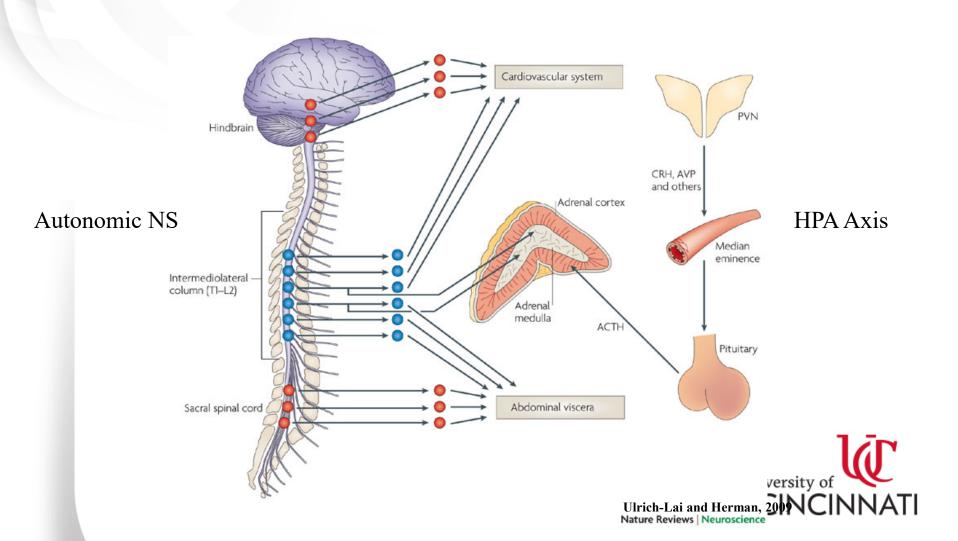
**Systems Performance** 



Physiological Response (e.g., cortisol)



## Anatomy of Stress Responses: Neural and Hormonal Systems



#### Physiological Responses to Stress

- Principle goal: redistribute energy to meet immediate needs
- There is no true physiological 'stress system': the response engages systems that serve other functions



#### The Stress Response: Benefits

- Normal and appropriate response to physiological challenges
- Normal and appropriate response to psychological challenges as well
- Absolutely required for adaptation and survival
- Promotes widespread adaptive changes in various time domains
  - Rapid: neurotransmission
  - Prolonged: modulation of gene expression



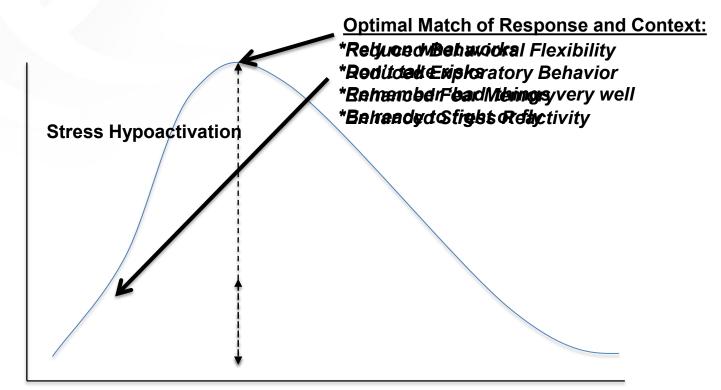
#### The Stress Response: Costs

- Stress responses consume energy reserves at the cellular and systemic level
- Processes initiated by stress responses can place brain cells at risk for damage
  - Can make existing pathologies worse
  - Can trigger emergence of pathologies
- Inappropriate, 'out of context' stress responses can impact brain circuits controlling mood and emotion



# Balancing 'Cost, Context and Coping' in the Prefrontal Cortex

**Prefrontal Output** 

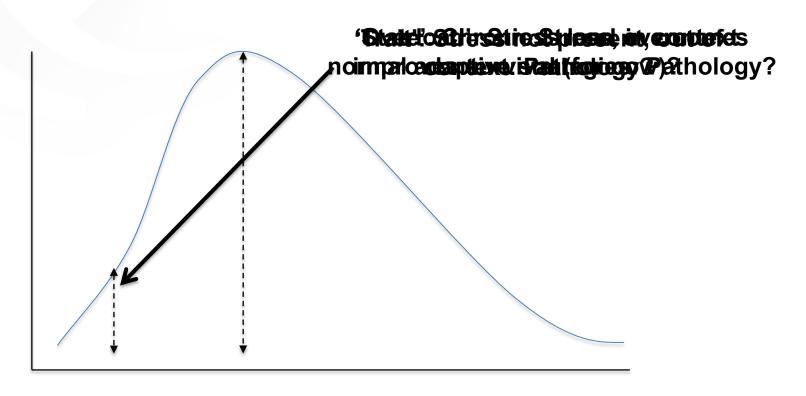


Physiological and Behavioral Response



# Prefrontal Cortex, Context and Pathology

**Prefrontal Output** 



Physiological and Behavioral Response

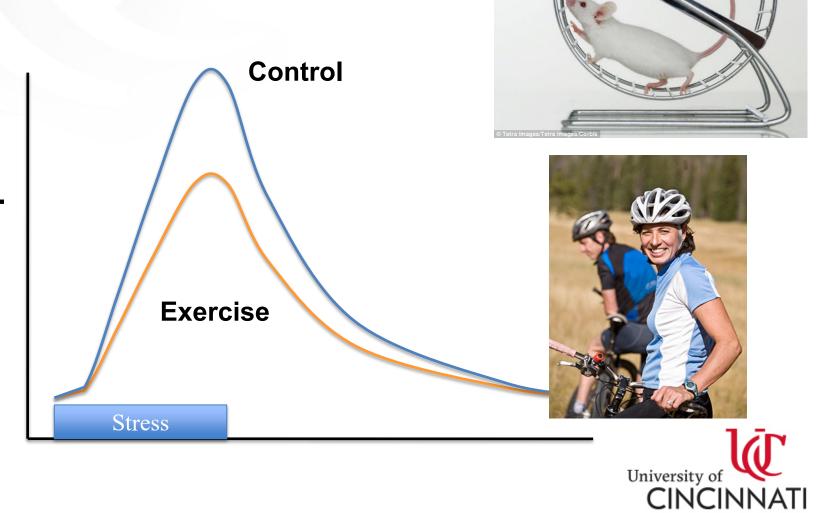


#### Stress and Sex: A Context Problem

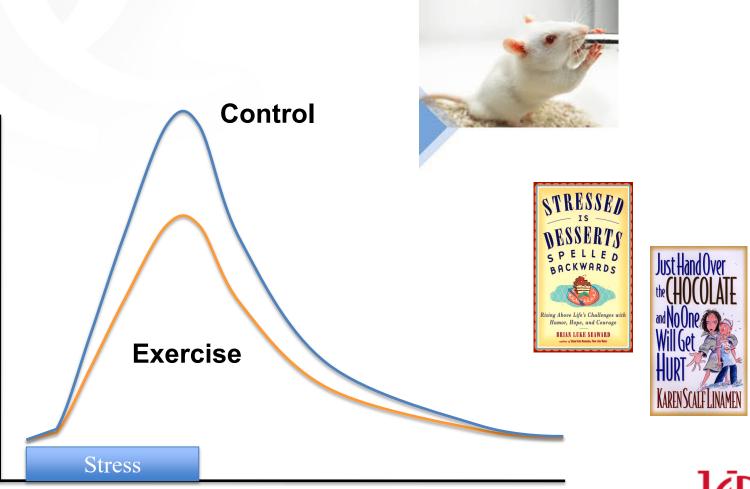
- > The sexes differ in terms of biological priorities
- > Arguably, stress is a bigger problem for females
  - > affects ability to reproduce and nurture
  - > lower body mass and fat mass
- The impact of stress will likely differ for females and males



Stress Response



### Stress Management: Reward



Stress Response

